



LITERACY

It's the superpower that helps kids succeed!

We want to congratulate all super students for their heroic efforts that earned them A's on their report cards and we need your help spreading the word.

In this package you will find all the details to let your students know about this great opportunity.

Every year, twice a year, we invite any elementary or high school student to bring in their report card and we'll give them a free comic book for every subject in which they have earned an 'A'! When the yearend report card comes out we also give them a free comic book for every subject in which they have improved a grade.

This is where most people look for the 'catch', but there isn't one. We have given away over ten thousand comics to kids as a reward for all of the effort they put into their school work.

It all boils down to three easy points:

- 1) The offer is valid from the moment the report cards are given out until March 31st For the mid-term report card and July 31st for the yearend report card.
- 2) A valid report card from this semester/term must be presented at the store.
- 3) We will show the kids where they may select their comics from, and there are thousands to choose from.

It's that easy.

So here is all the information that you need, but if you have any questions please do not hesitate to contact us at mailbox@comicsforgrades.com

In this package you will find:

An FAQ sheet

A sign you can print and hang in your library, office or classroom

A flyer you can print off to hand out to students

**Please note:*

*A free comic will be given 1 per major subject,
so 3 A's in Math equals 1 comic for Math*



Frequently Asked Questions

How does this work?

Kids simply bring their report card from this semester/term into their local, participating comic book shop. Once here our staff will show them the large selection of comics they have to choose from.

What's the catch?

There really isn't one! We just want to encourage kids to work hard at school, literacy and to spread the love of comics.

What grades are included?

We accept all report cards from junior kindergarten to grade 12 (even those completing a victory lap)

Do kindergarten report cards count; their report cards don't have "grades"?

Absolutely! We don't let a little thing like not having a letter or percentage grade stop us from giving away comics to these hardworking kids.

I don't have any A's on my report card, can I still get anything?

We will look at every report card and try our best to find any reason to reward a student with at least one free comic.

We'll also give them a free comic for any subject where they improved a grade, for example going from a 'C-' to a 'C' or higher.

Do A minuses and percentages count?

Of course! An A- is still an A and anything above 80% is considered an A

When does this offer expire?

March 31st For the mid-term report card and July 31st for the yearend report card

I'm in university does it still count for me?

No, sadly our offer only applies to elementary and high school.

What's the maximum number of free comics a child can get?

That really depends on the report card, but generally there are 8 or 9 subjects on a report card. Because we give away a comic for every subject that a student receives an A, in they are only limited by the number of subjects they have.

How could a child that is homeschooled participate?

By coming into the participating comic shop with one of his/her teachers who can vouch for the student's performance

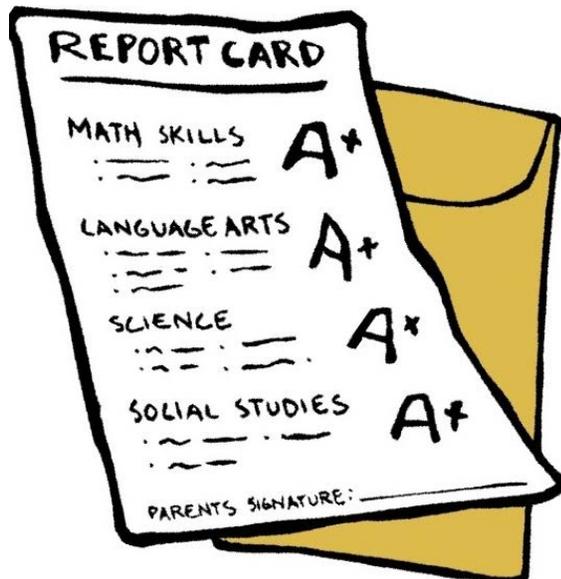


Attention All Kids!

Did you know you can get FREE COMICS for your hard work in school?

It's True!

Simply bring your report card into your local comic book shop before March 31st and we'll show you all of the thousands of books you can choose from!



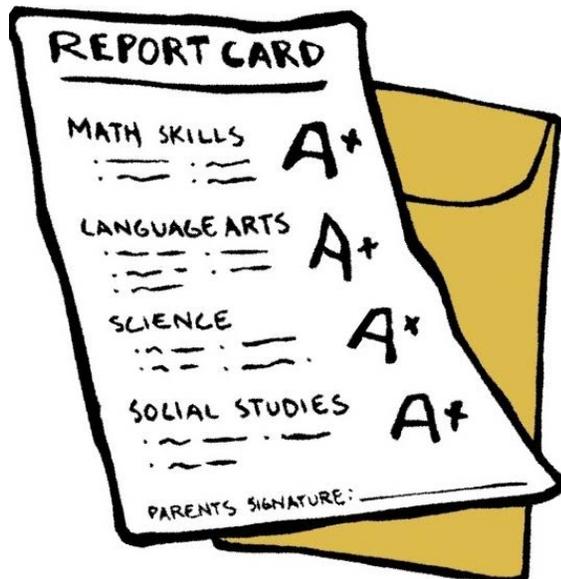


Attention All Kids!

Did you know you can get FREE COMICS for your hard work in school?

It's True!

Simply bring your report card into your local comic book shop before June 31st and we'll show you all of the thousands of books you can choose from!





We want to congratulate all of the super students for your heroic efforts in school this year.

Well done, kids!



We invite you to bring in your report card, and we'll give you a free comic book for every subject in which you've earned an 'A'!

Offer valid until March 31st

A report card from this term must be presented

Note: A free comic will be given 1 per major subject. So 3 A's in Math equals 1 comic for Math. There are up to 9 subjects per report card thus it is possible to receive up to 9 free comics.



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FAQ



How does this work?

Kids simply bring their report card from this semester/term into their local comic book shop, and they will be able to pick out one free comics for every subject in which they earned an A.

What's the catch?

There really isn't one. We just want to encourage kids to work hard at school, literacy and to spread the love of comics.

What grades are included?

We accept all report cards from junior kindergarten to grade 12 (even those completing a victory lap).

I don't have any A's on my report card, can I still get anything?

We will look at every report card and try our best to find any reason to reward a student with at least one free comic.

I'm in university does it still count for me?

No, sadly our offer is only good for junior kindergarten to grade 12.

What's the maximum number of free comics a child can get?

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Comics For Grades

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www.comicsforgrades.com

Thank you!

We want to send you a big thank you for taking the time to go through this package. We know you already have a lot on your plate and that promoting a local business is not your first concern. But as you have seen this isn't about promoting a single store or business, this is about promoting literacy, working hard in school and helping kids learn what a joy reading can be.

If you ever have any questions please do not hesitate to call, email or stop by the store.

We are always happy to work with libraries and schools and it is our pleasure to assist you in any way that we can. We already work with dozens of schools across the Barrie, Hamilton and Niagara regions and we are always happy and willing to come to your school to talk about comics and graphic novels to staff and/or students.

Thank you again for your time and your assistance,